

# Seminar on Anti-Piracy and Authorized Version Distribution in Philippines, Singapore and Thailand

*How did the animated film "Belle" become a worldwide hit?  
How does taking anti-piracy measures ultimately lead to more business?*

## Starting from the basics, three days of in-depth learning about copyright issues!

*moderated by Rui Ishido/Mr.*

Free application



### Day 3

## Dec 20 (Tue)

〈Thailand〉 13:00~16:00  
〈Philippines and Singapore〉 14:00~17:00  
〈Japan〉 15:00~18:00

*Proposals for the future.*

How to protect and aggressively promote the original IP,  
based on the worldwide success of the animated film "Belle."



**-Part 1:** Keynote speech by Ms. Michiyo Hayashi, followed by discussion with Mr. Takayuki Chiyo: "How did the animated film Belle directed by Mamoru Hosoda go to the world?"

**-Part 2:** Symposium: "What we can do to expand creative and original content around the world while protecting not only copyright, but also quality and philosophy."

**-Part 3:** Closing remarks from the Agency for Cultural Affairs, Government of Japan.



**Michiyo Hayashi/Ms.**  
BRAND PROMISE LLC.  
President/Producer



**Takayuki Chiyo/Mr.**  
CHIZU Music Supervision  
President / Music Supervisor



**Kanji Kazahaya/Mr.**  
Culture Connect Co., Ltd.  
President & CEO

〈Lawyer〉 **Yvonne Tang/Ms.** (Drew & Napier)

**Ploynapa Julagasigor/Ms.** (Tilleke & Gibbins)

**Ronna Lissa E. Echavez/Ms.** (BCCSLAW)